

## ETHICAL CODE OF CONDUCT

Our mission at Bodegas y Viñedos La Esperanza S.A. is to be a passionate team that produces and markets quality wines, building brands, and growing profitably above the regional industry in a socially and environmentally responsible manner, generating value for our customers and consumers worldwide.

1. Our company seeks to build global brands through excellence and teamwork.
2. Every worker plays a fundamental role in our production chain, adding value to our brands and products.
3. Our values are respect, honesty, responsibility, transparency, safety, valuing human beings, equality, and loyalty toward all workers. Ethical behavior across our entire production chain is a fundamental value of our company. We compete fairly and correctly.
4. Our company seeks to ensure equal opportunities for all workers and job applicants, without regard to race, religion, sex, age, country of origin, or physical disability.
5. Our company seeks to support the professional and personal growth of all its workers by providing them with tools to improve their quality of life over time.
6. Our company seeks to deliver high-value products through a long-term commitment to the environment, our customers, suppliers, workers, and communities.
7. At BVLE, we work responsibly in all our processes, striving to deliver products to our customers and consumers that meet the highest standards of food safety and quality without harming the environment.
8. We are motivated to work together with the industry and contribute to development, innovation, and research to build honest, reliable, and profitable practices over time.
9. Our company seeks to achieve sustainability in all its processes.
10. BVLE conducts its commercial communications responsibly, promoting the Responsible Consumption of Alcohol while recognizing the harmful health effects of excessive consumption.